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ANNUAL
REPORT
2010

ACTIVITIES

RURALCAJA FOUNDATION ALICANTE

The Foundation's commitment to society is reflected in a total of 73 activities carried out in 2010, among which the following are of note:

•Agriculture and ecology:

Support for research programmes to improve the profitability of regional agriculture. Event organisation, such as the Vinalopó Table Grape Congress. Collaboration in training courses promoted by cooperatives for their members.

•Culture:

Promoting culture amongst children with activities such as a school music initiative called "La Dipu y la Fundación Ruralcaja con el Cole y la Música" in conjunction with the provincial council, and collaboration in initiatives to preserve popular culture, especially traditional music.



•Sport and healthy living:

Promotion of healthy living habits through the Ruralcaja Foundation's Athletics School and the Alcoy Children's Football Campus. These are just two examples of the Foundation's support for initiatives specially focused on grass-roots sport.

•Training:

Collaboration in building a more competitive and better-trained society through participation in programmes from the University of Alicante, Fundesem and Fundeun. Of special note was the Ruralcaja Foundation's Business Journalism Competition.

•Associations:

Collaboration with various charity associations in support of the needy and other social groups such as the elderly and families of the sick. Similarly, the Foundation supports initiatives focusing on strengthening the local economy, such as sectoral trade fairs, business associations and Chambers of Commerce.

ACTIVITIES

RURALCAJA FOUNDATION VALENCIA

Activities undertaken throughout the 2010 business year can be grouped into experimentation and research, consultancy and training in the agricultural sector, and cultural promotions and collaborations.

•Agricultural experimentation and research:

Agreement signed with the Regional Ministry of Agriculture for an R&D&I Programme. Genblast - ERA NET Plant Genomics project. Unique Strategic Research Project (SRP) for the development of sustainable systems for the production and use of agroindustrial biogas in Spain: PROBIOGÁS. SRP for sequencing, genotyping and developing of genome tools for improving citrus fruit: CITRUSEQ. Evaluation of Energy Crops in the Valencia Region, a project being implemented in collaboration with the Agroalimed Foundation. In 2010, the Regional Ministry of Agriculture, Fisheries and Food awarded first prize to Ruralcaja Foundation for Agricultural and Food Technology Research and Development.

•Advisory services and training:

Direct agricultural advisory services for cooperatives and farmers. Active participation at major agricultural trade fairs in the Valencia Region and in Valls (Tarragona). Ruralcaja Foundation training programme comprising 13 courses attended by over 600 participants. Staging of an Open Doors Seminar showing the results of the latest experiences. Dissemination in publications. Distribution of four new



Agricultural Collectibles cards. Participation in numerous international and national congresses, horticultural seminars and publicizing seminars for our research projects, in oral communications and panels. Sponsorship and organisation of the 9th Citrus Fruit Congress of L'Horta Sud. Collaboration in the organisation of the 14th Eucarpia event for genomics and plant improvement for capsicums and eggplants. The Foundation's Experimental Field Station welcomed 16 organised visits from universities and vocational training centres, in which a total of 378 students took part. Lastly, meetings, conferences and seminars were held for a variety of agricultural institutions, with our centre welcoming a total of 2,841 people.

•Culture:

Groups including the elderly, housewives and schoolchildren made visits to our School Orchard, with the participation of 2,010 people in all. Sponsorship and collaboration with other bodies, including the Valencian Pelota Foundation. Organisation of two conferences by Amando de Miguel and Fernando García de Cortázar Ruiz de Aguirre. A new round of "El Aula del Crecimiento" [Growth Workshop] was staged, travelling to 25 schools with the participation of almost 6,000 pupils. Organisation of the 35th Children's "Ridaura" Drawing and Painting Competition, honouring the Valencian painter Francisco Ridaura.

RURALCAJA FOUNDATION CASTELLÓN

Activities undertaken by Ruralcaja Foundation Castellón throughout 2010 focused on the following areas:

•Foundations

This Foundation was actively involved throughout the year as a member of the Board of Trustees of the Business-University Foundation and the Provincial Hospital Foundation of Castellón. In addition, it collaborated with the Intercoop Foundation, linked to the cooperative group of the same name.

•Collaborations with public and private institutions

Collaboration with cooperative institutions, addressed to sponsoring various agricultural fairs and livestock shows. Support in the organisation of various competitions staged by sports clubs, notably the Castelló Nord League of Mountain



Races and the Ruralcaja-Provincial Council Urban Circuit Races. Together with public administrations, the Foundation collaborated especially with town councils in rural districts. The Foundation also gave support to actions promoted by educational centres, NGOs, cultural associations and religious institutions, especially in rural areas, which are the main focus of foundation initiatives. Collaboration with the Jaume I University in sponsoring activities proposed by the Vice-Chancellor's office. In addition, agreements were forged with non-professional sport clubs, whose youth teams take the name of the Foundation. Of note among these are the Ruralcaja-Castellón Beaches junior athletics teams, which obtained the titles of Spanish Subchampions in 2010 in the girls' category and Spanish and European Champions in the boy's category.

RURALCAJA FOUNDATION ELCHE

In 2010, the Foundation undertook a total of 20 activities taking place in the city of Elche. These were of various types: Via the Foundations own initiatives and in collaboration with third parties. This enabled multiple answers to be given to the social needs detected in projects and proposals that were presented to local institutions, associations, cooperatives and companies.

•Culture:

Sponsorship of various performances, such as the zarzuela "El Huésped del Sevillano". Support for the Elche School Museum Traditional Culture Centre (recognised as an educational project by UNESCO), specifically in remodelling the exhibition area for

handcrafted works related to palm tree growing. A violin concert by Elina Rubio. An exhibition of paintings by mental health patients, to mark the celebration of World Mental Health Day. An exhibition of sculptures by María Hernández Rodríguez and a painting exhibition, at the "Mercé Rodoreda" Public Adult Vocational Learning Centre. The Foundation also collaborated with the Association of Relatives and Friends of Anorexia and Bulimia Patients of Elche.

•Popular fairs and festivities:

Collaboration with local brotherhoods, associations and centres to support Holy Week and patron saint festivals in the town, and the major fairs held here.