



# 2009 ANNUAL REPORT

### Ruralcaja Foundation Alicante

75 activities were organised last year either by the Foundation itself or in conjunction with third parties. These activities included:

- :: **Agriculture:** Research and training support for cooperatives. Support for training in conjunction with the Alicante Cooperative Union and a research project for new pepper varieties.
- :: **Culture:** Our activities focus on children and the elderly. Activities included "School, the Provincial Council, Music and Ruralcaja" and the International Ciutat de Xixona Guitar Festival.
- :: **Sport:** Activities included the Ruralcaja Athletics School and the Shooting World Cup for the Physically Disabled.
- :: **Training:** Participation in university and specialist programmes in conjunction with the University of Alicante and Miguel Hernández University (UMH). These included the Ruralcaja Foundation-Fundeseem competition for the best journalistic article on a business management topic and the Alicante Business-University Foundation (FUNDEUN) new business ideas competition.
- :: **Associations:** Collaborations with a large number of associations representing social interests, the elderly, and sick people and their families.
- :: **Support for the local economy** through collaborations with trade associations, the Chamber of Commerce and backing for local agriculture at the Villena Country Fair.



School, the Provincial Council, Music and Ruralcaja

### Ruralcaja Foundation Castellón

This Foundation's activities centre on the following:

#### Activities organised by the Foundation:

- :: Summer camps, publications, and especially "Culturocio" a cultural programme that aims to boost cultural and leisure activities in a specific, usually rural area. In 2009, the programme was held in the Els Ports de Morella area.

#### Activities undertaken in conjunction with public and private organisations:

- :: Support for farming cooperatives by sponsoring several fairs.
- :: Agreements with sports clubs and sports programmes.
- :: Agreements with representative bodies, such as the Amics de l'Olivera Association, Intercoop and Proyecto Cultural de Castellón, S.A.
- :: Participation in activities organised by local government, especially with town councils in rural areas.
- :: Support for activities promoted by state primary and secondary schools, NGOs and religious institutions, especially for parishes in inland areas.
- :: Specific collaborations with cultural associations, sports clubs, and Jaume I University through the sponsorship of activities proposed by the Vice-Chancellor's Office.
- :: Member of the Penyalgosa Foundation, the University-Business Foundation and the Castellon Provincial Hospital Foundation trusts.



Races open to the public in Castellon

### Ruralcaja Foundation Valencia

The activities which took place in 2009 can be divided into experimentation and research, advice and training in the agricultural sector, and cultural promotion and cooperation.

#### Agricultural experimentation and research:

- :: Agreement signed with the Valencian Regional Ministry for Agriculture as part of its R&D&I programme.
- :: Genblast Project. ERA NET Plant Genomics.
- :: Probiogas strategic project.
- :: The CITRUSEQ citrus fruit genomics project, in the development of genomic tools to improve citrus fruit.
- :: Energy crops in conjunction with the AGROALIMED Foundation.
- :: Agricultural advice directly to cooperatives and farmers.
- :: Active role in the main agricultural fairs.
- :: Training courses which were attended by over 400 participants.
- :: Dissemination through publications and a total of 42 visits from universities and vocational training centres and by 2,191 professionals.

#### Culture:

- :: The Experimental Field Station in Paiporta welcomed 2,073 people, mostly from associations for the elderly and schools, to open days promoting our agriculture.
- :: Sponsorship and cooperation with other bodies, including the Valencian Pelota Federation.
- :: Organisation of the XXXIV Ridaura Painting and Drawing Competition, with a total of 161 participants.



Experimental Field Station

### Ruralcaja Foundation Elche

This Ruralcaja Foundation focuses primarily on promoting culture and involving society in the development of its local area. Its activities included "Business Breakfasts" in conjunction with the CEU San Pablo University of Elche and contributions to local brotherhoods for Elche's Holy Week celebrations.

### Joint Initiatives

A total of 13,385 primary school pupils between the ages of 9 and 10 at 561 state, private and state-subsidised schools from the Valencian Region, Barcelona, Tarragona and Murcia took part in the twelfth Christmas Card Competition, which was jointly organised by the Ruralcaja Foundations. The winner was Víctor Callao Aparici from the Madre Vedruna Sagrado Corazón school in Castellon.





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